Engagement Working Group Meeting #1

Agenda
May 10, 2016, 5:30p-7:00p

1. Introduction and Purpose (10 min)

2. Overview of Envision Cambridge and Engagement Strategy (30 min)
   Presentation on the citywide plan
   a. Project schedule and process
   b. Goals for engagement: what are we hearing and who are we reaching?
   c. Tools for engagement
      ▪ Advisory committee and working groups
      ▪ Focus groups
      ▪ “What's the plan?” panel
      ▪ Surveys
      ▪ Public workshops
      ▪ Mobile engagement station
      ▪ Newspaper
   d. Next steps

3. Discussion (40 min)
   Questions for this meeting:
   a. How else can we reach hard-to-reach communities?
   b. What are the best methods to get the word out?
   c. Where else should we be flyering?
   d. Where else should we bring the Mobile Engagement Station?

4. Next Steps and Wrap-up (10 min)