

Engagement Working Group Meeting #1

Agenda

May 10, 2016, 5:30p-7:00p

1. **Introduction and Purpose** (10 min)
2. **Overview of Envision Cambridge and Engagement Strategy** (30 min)
Presentation on the citywide plan
 - a. Project schedule and process
 - b. Goals for engagement: what are we hearing and who are we reaching?
 - c. Tools for engagement
 - Advisory committee and working groups
 - Focus groups
 - “What’s the plan?” panel
 - Surveys
 - Public workshops
 - Mobile engagement station
 - Newspaper
 - d. Next steps
3. **Discussion** (40 min)
Questions for this meeting:
 - a. How else can we reach hard-to-reach communities?
 - b. What are the best methods to get the word out?
 - c. Where else should we be flyering?
 - d. Where else should we bring the Mobile Engagement Station?
4. **Next Steps and Wrap-up** (10 min)