Cambridge's Core Values

Alewife Visioning Workshop July 21, 2016

Diversity

- · Cambridge is a place welcoming to all people.
- Cambridge is a vibrant community of diverse races, cultures, and viewpoints.
- Economic and cultural diversity is celebrated and protected.
- An equitable distribution of opportunities sustains a diverse city.

Community Health and Well-Being

- There is a strong sense of community and pride in place.
- Access to quality and diverse neighborhood amenities make the city a good place to raise families.
- The built environment encourages active lifestyles and promotes public health and safety.
- All residents have access to affordable nutritious food and quality health care.



Learning

- Cambridge values education and lifelong learning in academics, arts, and cultural programs.
- · The city and community value openended exploration for learning and discovery.
- All residents find opportunity through access to education and training at all points in their lives.

Survey 03: A Vision for Cambridge

Envision Cambridge is a community-wide process to develop a comprehensive plan for a more livable, sustainable, and equitable Cambridge. With input from those who live, work, study, and play in our city, Envision Cambridge will create a shared vision for the future of our city.

During the Citywide Visioning Workshop on June 15, members of the public developed six vision statements for our city:

Cambridge will be an open-minded, forward-looking city, where visitors feel welcome, and neighbors feel proud of their home and connected to one another.

Cambridge will actively support and foster a strong and resilient community that values livability for diverse populations, social equity, economic opportunities, and sustainability.

Cambridge is a dynamic and evolving community that provides world-class opportunities for all and demands inclusion, cultural & economic diversity, and embraces lifelong learning.







Cambridge is a community where there is equal opportunity for the diverse people who live here. They live in harmony, in a healthy, rich cultural environment that respects their diverse traditions.

Cambridge is a wicked smart city that pushes boundaries and welcomes all.

Cambridge aspires to be a city where we build a just and democratic community where all voices are respected and heard, and we work together to always protect the opportunity for the least among us to live and prosper in Cambridge.

Now we want to know which of these phrases impact the people of Cambridge most. Please fill out the survey on the next page to tell us which phrases from these vision statements resonate with you!

Survey 03: A Vision for Cambridge

ENVISION CAMBRIDGE

What other phrases (not

shown to the left) should be

in the vision for Cambridge?

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Livability

- People of different income levels, stages in life, and types of households require a diverse set of housing choices.
- The community is affordable and accessible to a wide range of people.
- The city has a human scale and character.
- Connections between neighborhoods are improved by open space and transit
- All who live in or travel to or through Cambridge feel safe.
- Vibrant public spaces provide opportunities for leisure and social cohesion.

Equity

- All residents have equal access to robust city services, housing, jobs, transportation, and educational opportunities.
- Strategies are in place to prevent current and future displacement of City residents.
- All residents have a say in public processes through inclusive outreach and public engagement.

Which phrases from the visioning statemnts resonate with you? (Check your top 5)

- open-minded, forward looking city
- neighbors feel proud of their home and connected to each other
- visitors feel welcome
- supports and fosters a strong and resilient community
- values livability for diverse populations
- social equity
- economic opportunities
- wicked smart city
- pushes boundaries
- welcomes all
- equal opporunity for the diverse people who live here
- lives in harmony
- a healthy, rich cultural environment that respects diverse traditions
- a dynamic and evolving community
- world-class opporunities for all
- inclusion
- cultural and economic diversity
- lifelong learning
- a just and democratic community
- respects and hears all voices
- protects the opporunity for the least among us to live and prosper in Cambridge



Sustainability and Resiliency

- Green spaces and natural resources
 are protected.
- Growth is accommodated through sustainable means.
- Sustainable modes of transportation are safe, efficient, convenient, reliable, and accessible to all residents.
- The city's infrastructure, economy, and human services enable the community to withstand, adapt to, and recover from disasters and major stresses.

Economic Opportunity

- All residents find opportunity and stability through access to jobs, education, training, and livable wages.
- Education and workforce training are available for a range of jobs and emerging industries.
- Cambridge is committed to innovation and entrepreneurship.
- Cambridge provides economic security for all residents through a vibrant local economy.