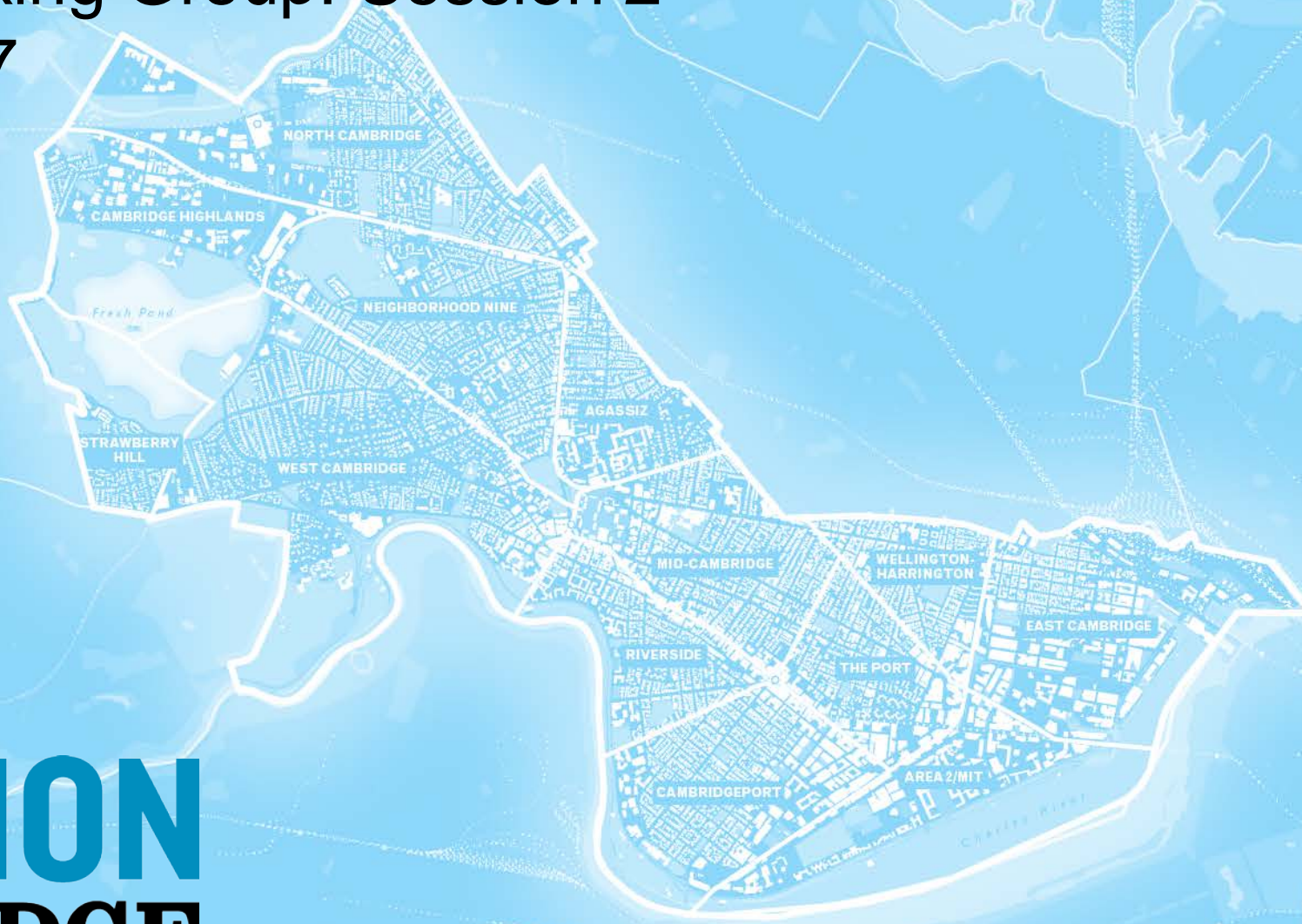


Housing Working Group: Session 2

June 15, 2017



ENVISION CAMBRIDGE

Agenda

Process Overview

Facilitated Exercises

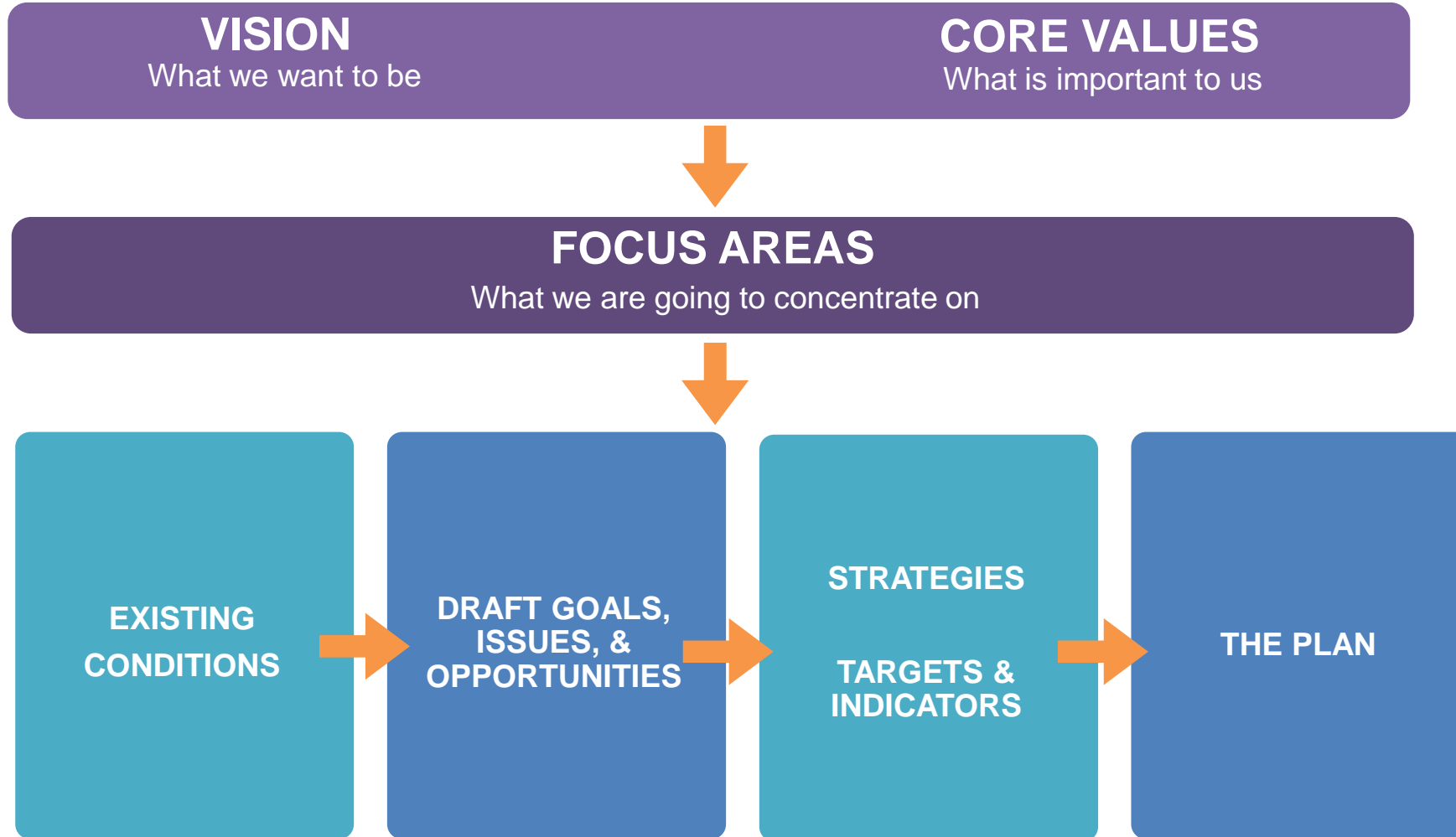
Next Steps

Process Overview



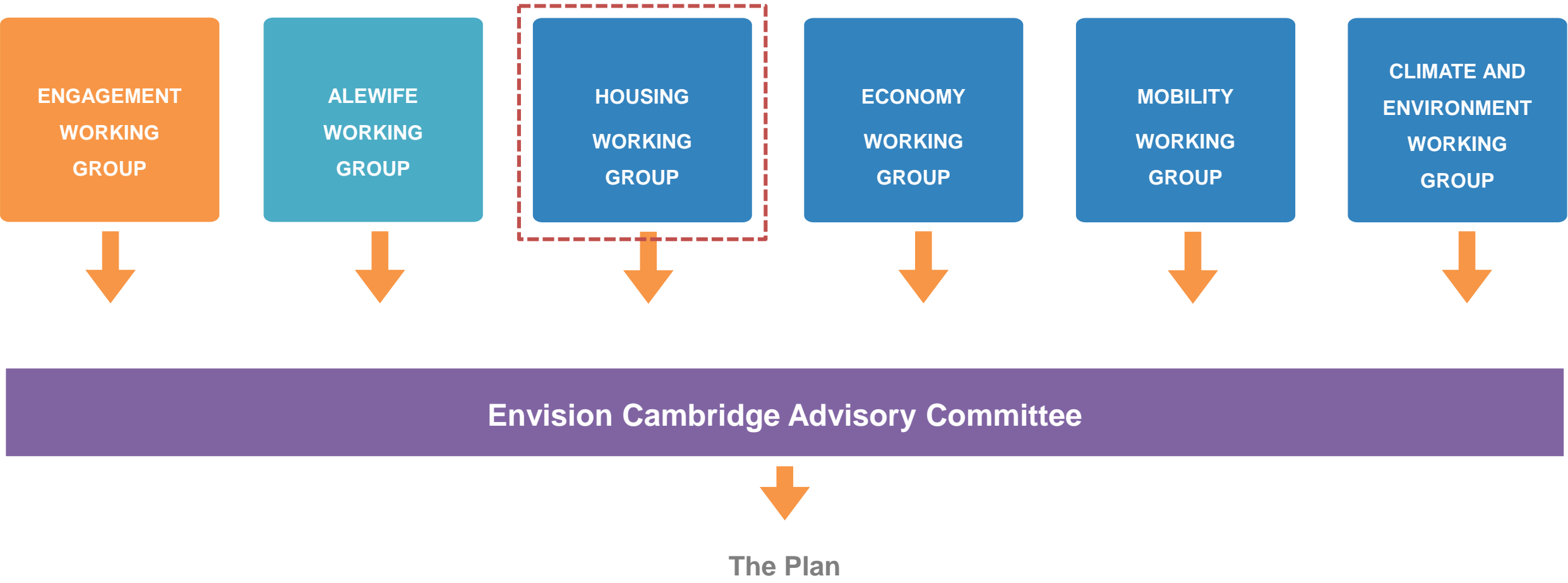
Project Framework

For definitions of key terms, please refer to the provided glossary.

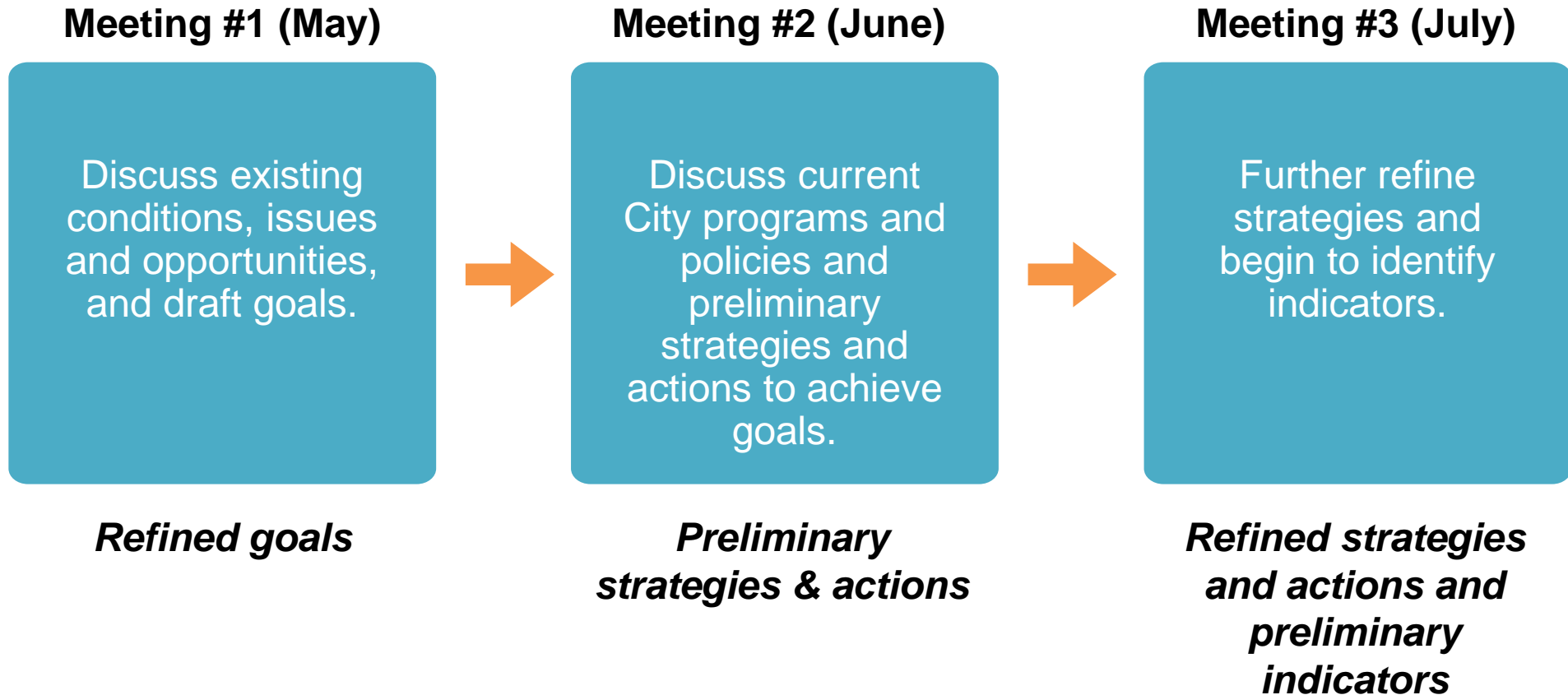


Housing Working Group's Role

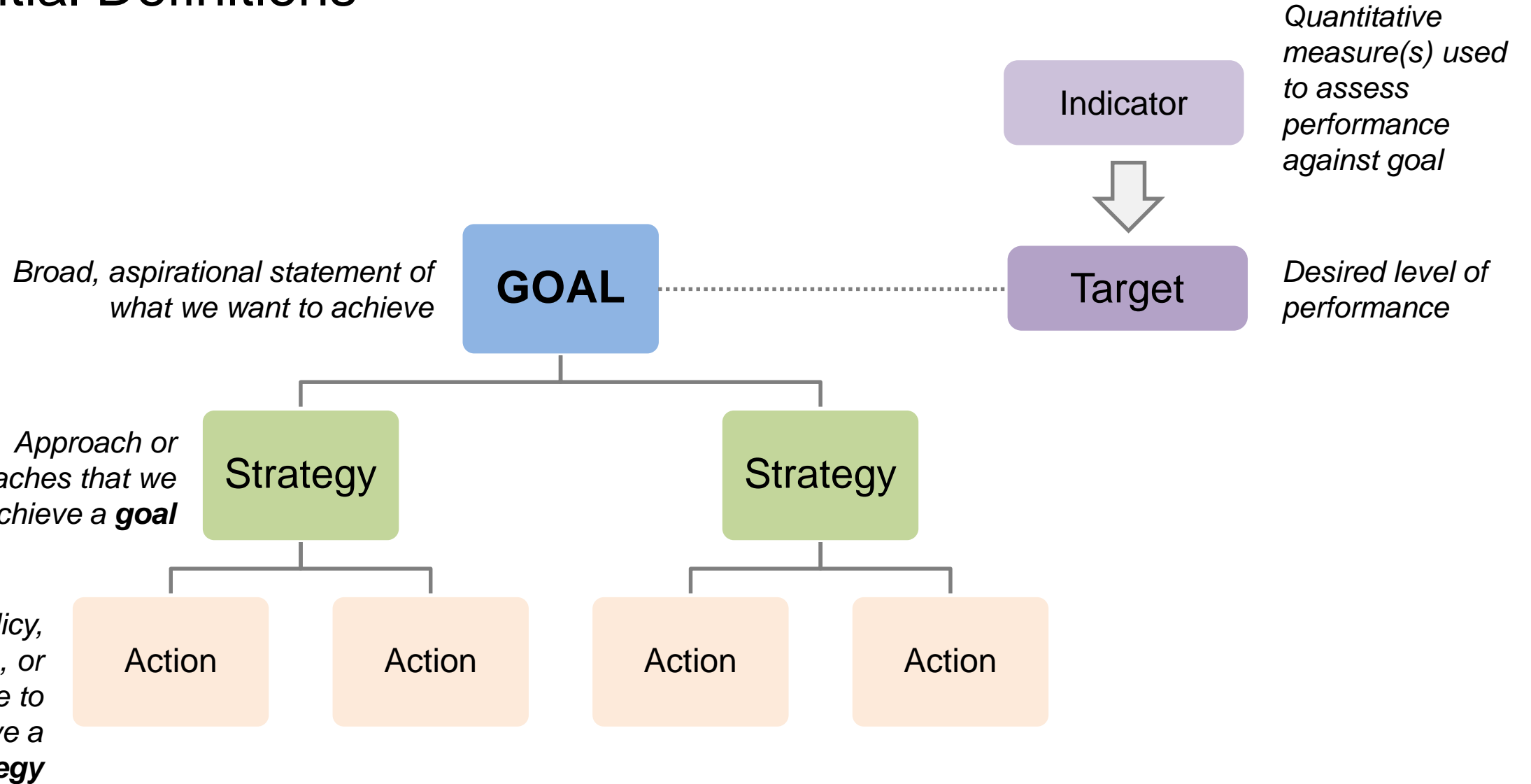
Six working groups will provide input to the Envision Cambridge Advisory Committee for plan development.



Spring 2017 Working Group Schedule



Essential Definitions



Essential Definitions: Example

GOAL

Provide affordable rental and homeownership housing to serve low-, moderate-, and middle-income individuals and families and enable Cambridge to thrive as a mixed-income community.

Strategy

Increase production of new affordable housing.

Action

*Increase inclusionary zoning to 20%.
Continue commitment of 80% of CPA funds to affordable housing.*

Indicator

The portion of households making between 30% and 80% of area median income that are housing cost-burdened declines.

Target

Less than 50% of households making between 30% and 80% of area median income are housing cost-burdened by 2030.

Structure of Today's Session

Exercise 1. Refining Goals

Confirm that goals are directionally correct and capture all critical ideas discussed during Working Group #1

20 minutes

Exercise 2. Confirming Program & Policy Matching to Goals

Confirm matching of City's existing economic development efforts to goals

20 minutes

Exercise 3. Developing Strategy Clusters

Distill the City's current approach(es) to achieving goals and identify essential gaps

40 minutes

Exercise 4. Adding New Strategies & Actions

Identify new strategies and actions to fill essential gaps

60 minutes

Facilitated Exercises



Exercise 1. Refining Goals

- **Goal A | Housing Diversity:** Provide a broad spectrum of housing options for individuals and families at different life stages and with different needs, including those requiring supportive services.
- **Goal B | Increased Overall Supply:** Mitigate further increases in housing prices by increasing the overall housing supply in Cambridge, encouraging additional regional supply, and continuing to leverage new supply in Cambridge to produce dedicated affordable units.
- **Goal C | Affordable Housing:** Maintain and expand affordable rental and homeownership opportunities to enable Cambridge to thrive as a mixed-income community, inclusive of low-, moderate-, and middle-income individuals and families.
- **Goal D | Housing Stability:** Support the ability of current Cambridge residents and families to remain in Cambridge and continue to contribute to the community, including through the preservation of existing regulated and naturally-occurring affordable housing.
- **Goal E | Livable and Sustainable Communities:** Support high-quality housing that is healthy, climate-resilient, and energy-efficient without enhancing the cost burden for low- and moderate- income individuals and families.
- **Goal F | Neighborhoods of Opportunity:** Focus on creating communities of opportunity that bring individuals and families close to public transit, places of employment, and social services.

Guiding questions:

- *Do these goals capture all of the ideas that we discussed during our last session?*
- *Are there any final refinements that you would make?*

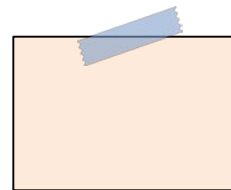
Exercise 2. Confirming Program & Policy Matching with Goals

Goal poster

Goal A. Housing Diversity
Provide a broad spectrum of housing options for individuals and families at different life stages and with different needs, including those requiring supportive services.

Guiding questions

- Referring to the matching table and Question B in your pre-work, **which of Cambridge's existing programs, policies, and tools** (i.e., actions) are especially critical to helping Cambridge achieve **this goal**?



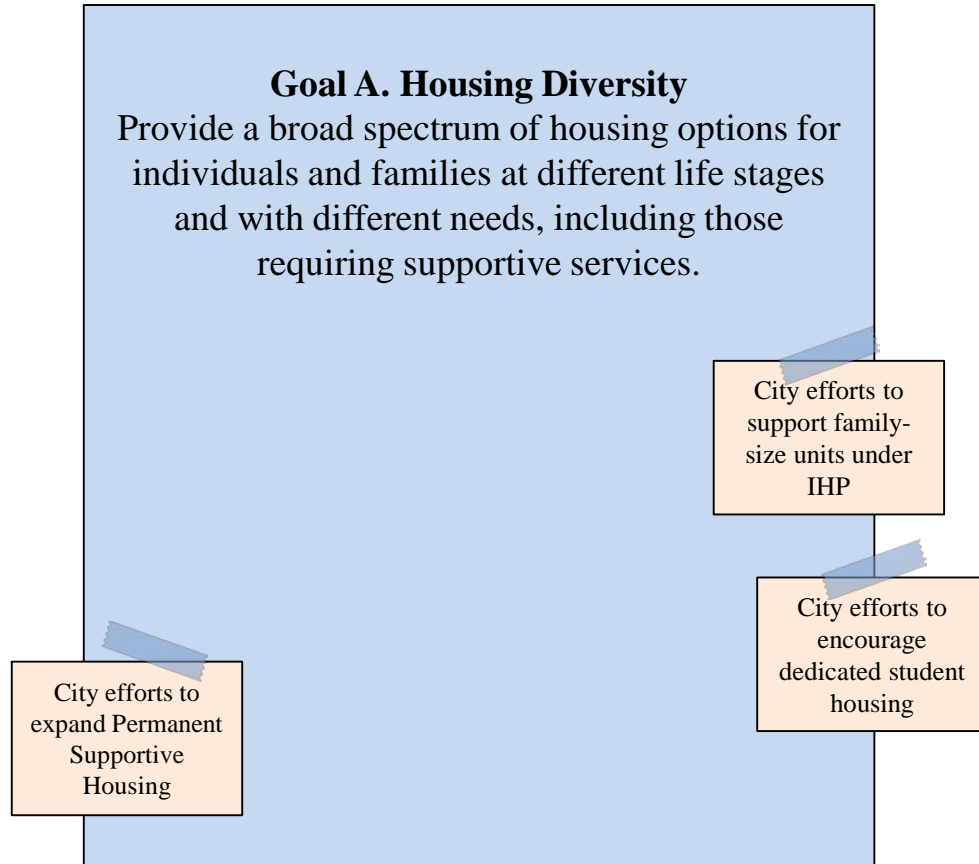
Existing program, policy, or tool (action)

Exercise 2. Confirming Program & Policy Matching with Goals

Guiding questions

- Referring to the matching table and Question B in your pre-work, **which of Cambridge's existing programs, policies, and tools** (i.e., actions) are especially critical to helping Cambridge achieve **this goal**?

Goal poster

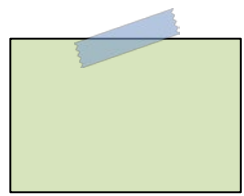
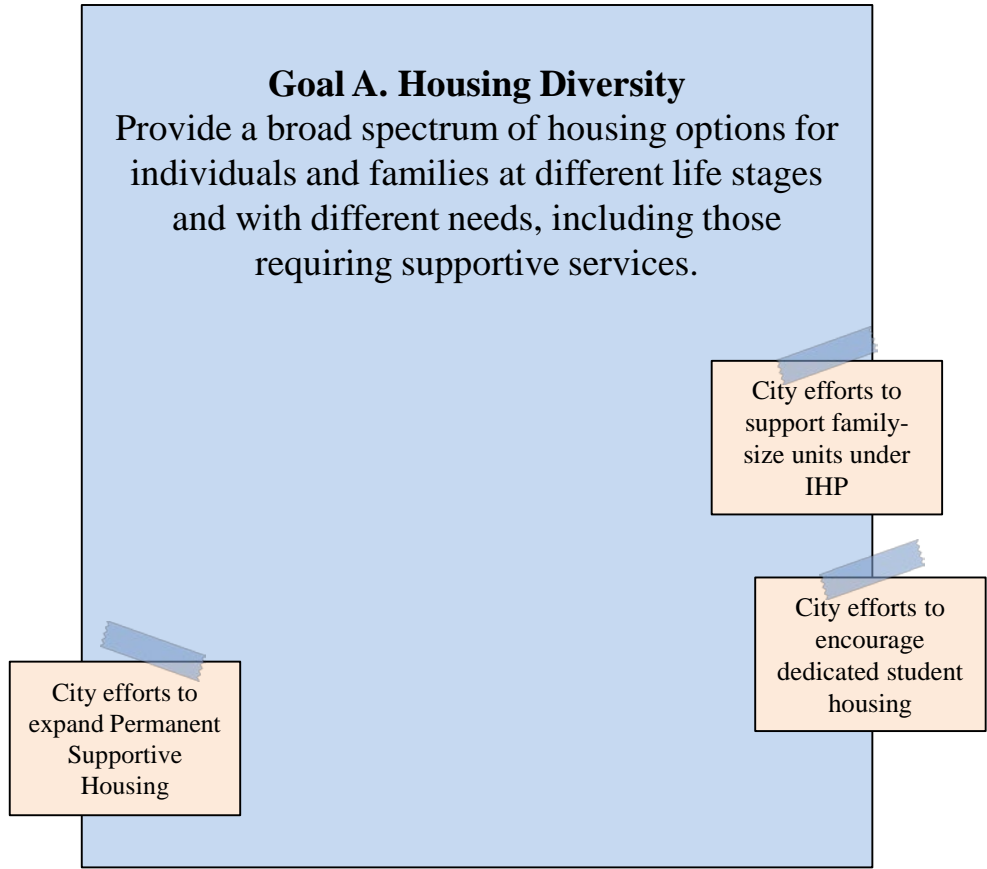


Exercise 3. Developing Strategy Clusters

Guiding questions

- Referring to Question A of your pre-work, and based on the programs, policies, and tools shown here, **what overarching approaches** (i.e. strategies) are Cambridge and/or its partners currently using to advance this goal?
- Looking at the programs and policies shown here, can you group them into one or more clusters that describe a general approach to achieving the goal? In 1-2 sentences, how would you describe each cluster?

Goal poster



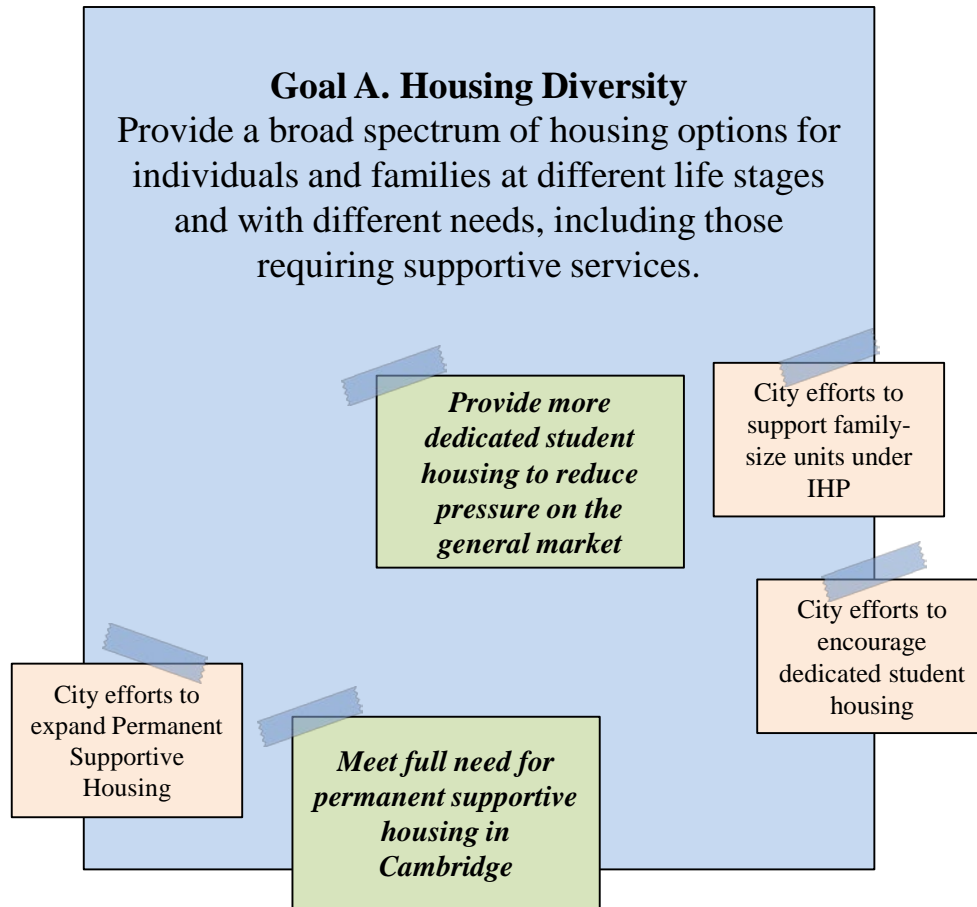
Existing strategy that summarizes clustered programs, policies, or tools

Exercise 3. Developing Strategy Clusters

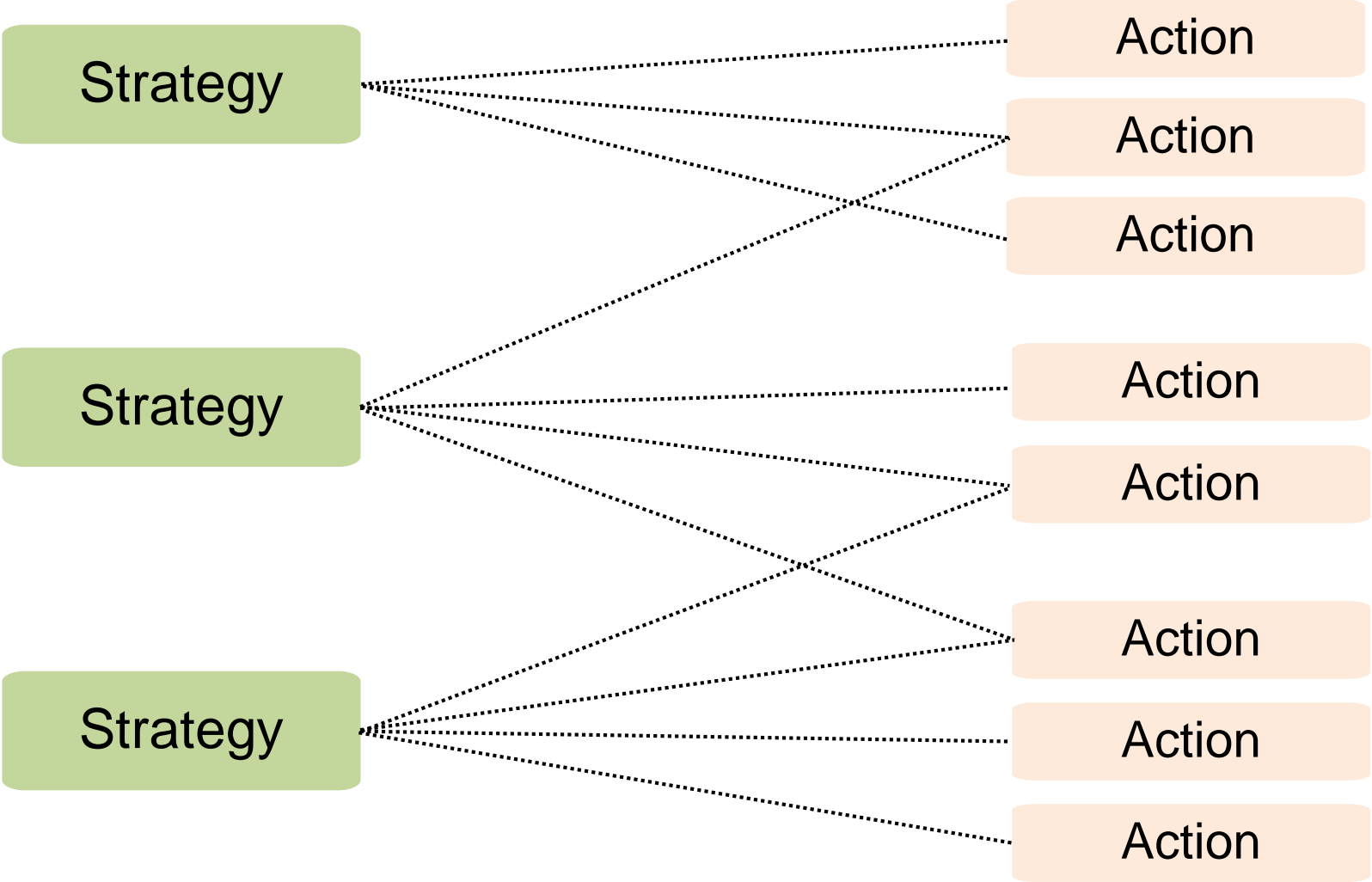
Guiding questions

- Referring to Question A of your pre-work, and based on the programs, policies, and tools shown here, **what overarching approaches** (i.e., strategies) are Cambridge and/or its partners currently using to advance this goal?
- Looking at the programs and policies shown here, can you group them into one or more clusters that describe a general approach to achieving the goal? In 1-2 sentences, how would you describe each cluster?

Goal poster



Strategy-Action Linkages

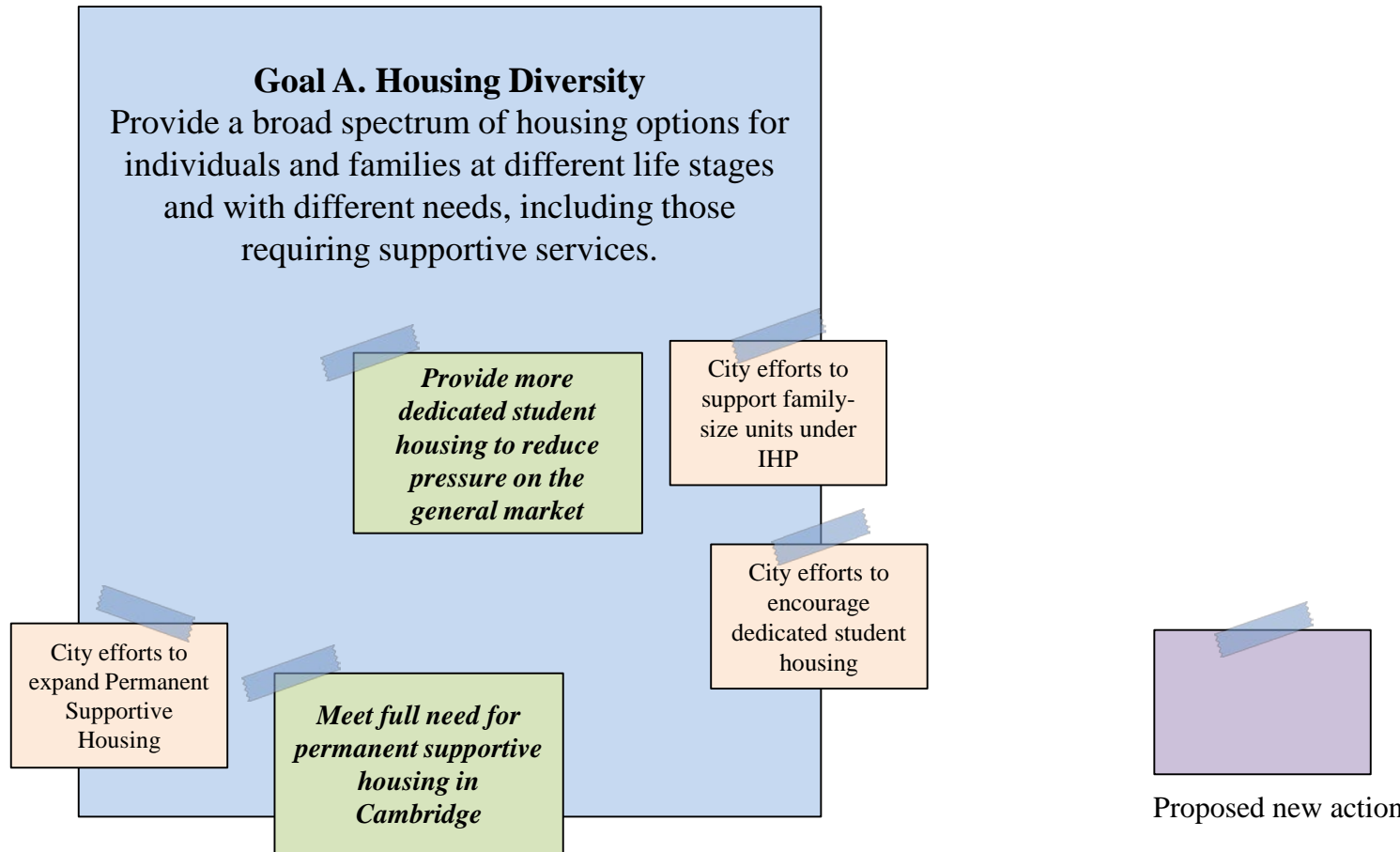


Exercise 4. Adding New Strategies & Actions

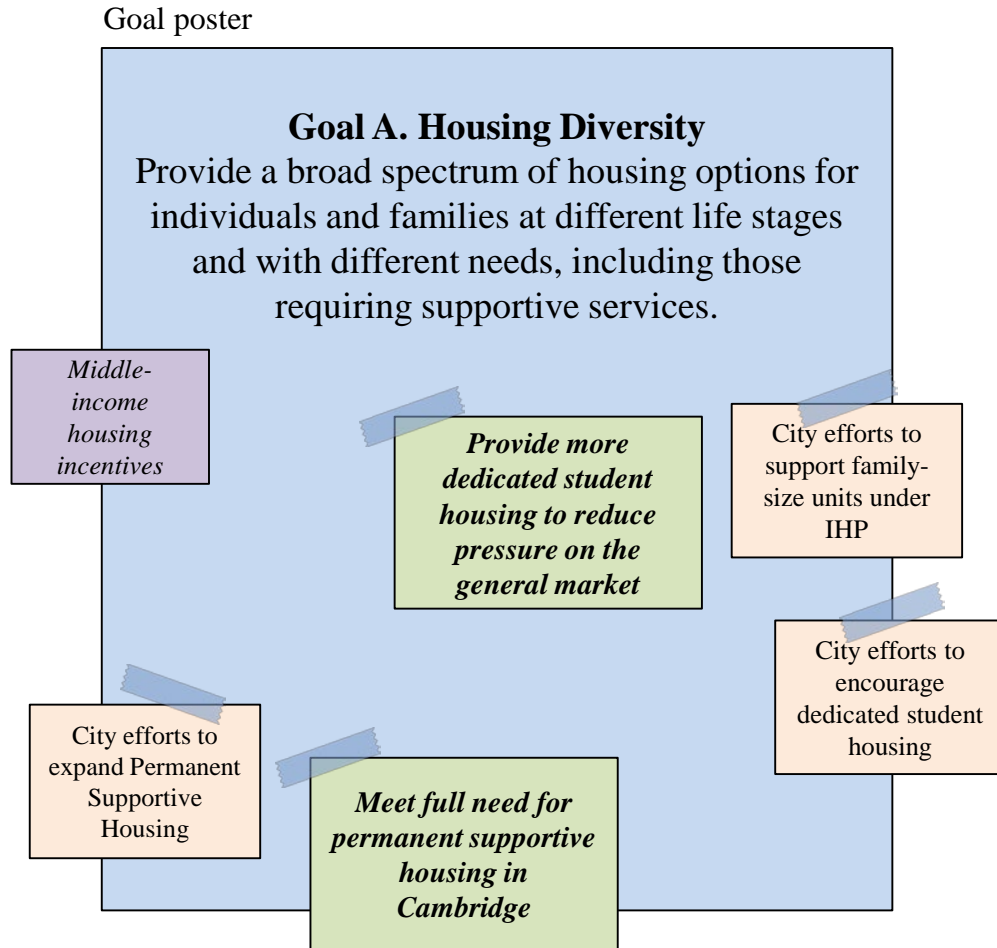
Guiding questions

- Referring to Question C of your pre-work, **what other programs, policies, and tools** (i.e., actions) would you would like to see the City, either independently or in collaboration with partners, pursue to achieve this goal?
- Are there any gaps in the strategies or supporting programs, policies, and tools shown here?

Goal poster



Exercise 4. Adding New Strategies & Actions



Guiding questions

- Referring to Question C of your pre-work, **what other programs, policies, and tools** (i.e., actions) would you would like to see the City, either independently or in collaboration with partners, pursue to achieve this goal?
- Are there any gaps in the strategies or supporting programs, policies, and tools shown here?

Next Steps



Spring 2017 Working Group Schedule



Housing Working Group: Session 2

June 15, 2017



ENVISION CAMBRIDGE