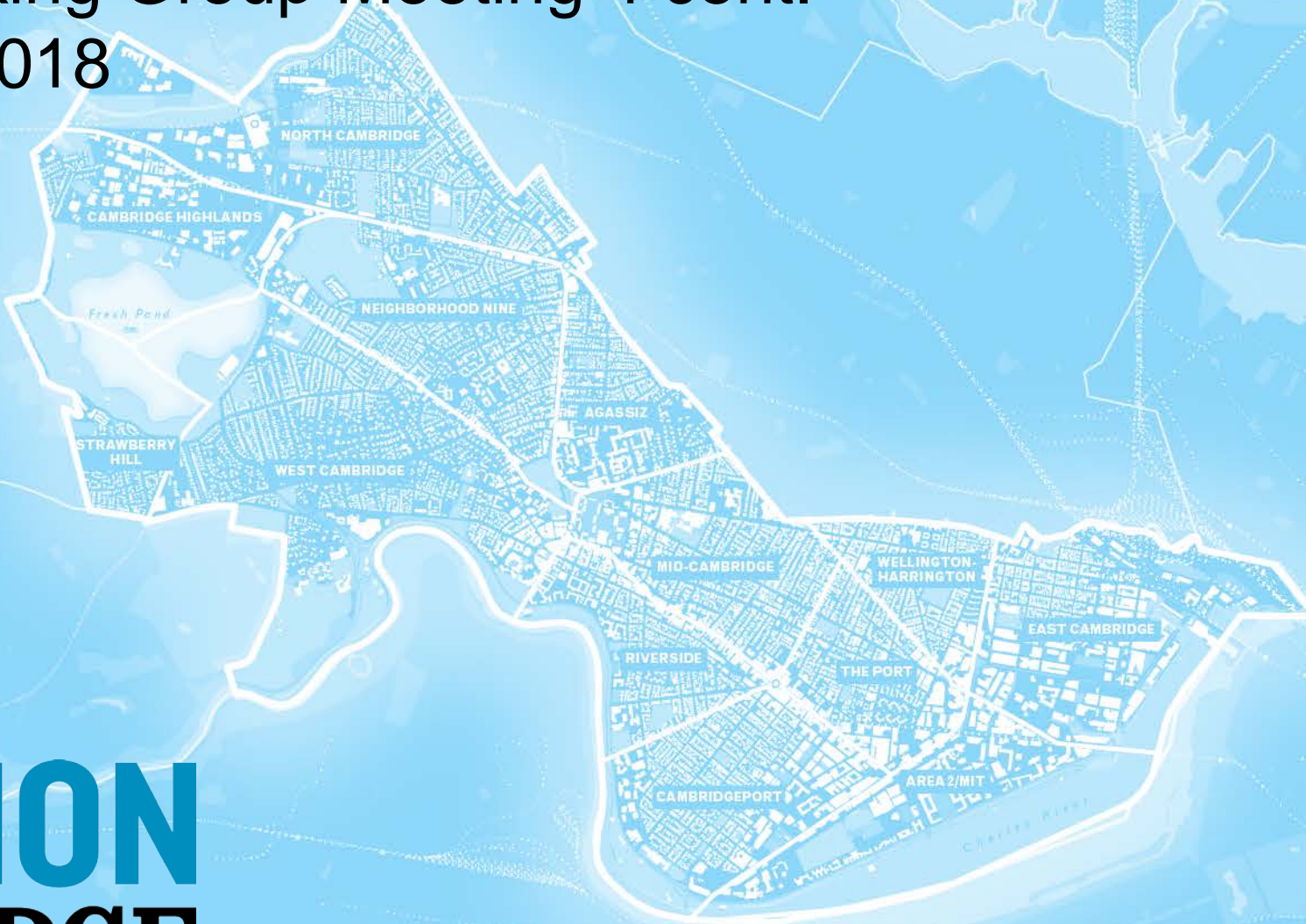


Housing Working Group Meeting 4 cont. January 31, 2018



ENVISION CAMBRIDGE

Today's agenda

- **Introduction and session overview** **10 mins**
- **Indicators:** Discuss draft indicators and identify 3-5 to be included in the plan **60 mins**
- **Actions:** Confirm action prioritization **40 mins**
- **Next steps** **10 mins**

Indicators



Characteristics of a Good Indicator

An indicator is a quantitative measure used to assess performance against a goal. To guide the Working Group's development of indicators, the following general characteristics of good indicators have been identified.

Simple to understand and communicate

Historic data is available and readily accessible

Indicator is a true reflection of desired performance

Indicators That Do Not Meet These Criteria

Distinctions between various types of dedicated affordable units

Data identifying the reason(s) why former residents have left Cambridge and showing the extent to which rising housing costs are a factor

Homeownership rate

Recommended housing indicators

Which of these indicators seem most compelling in measuring progress against the goals?

Are there any other indicators that should be considered as a better way to measure progress against goal(s)?

Indicator	Goal Addressed	Potential Source
Share of dedicated affordable units as part of housing supply	Production and maintenance of affordable housing	City of Cambridge Housing Division
Total new housing units produced annually	Increased housing supply	City of Cambridge Housing Division
Total investments in affordable housing production and preservation	Resources available for affordable housing opportunities	Annual City Budget; CDBG, HOME, and ESG Consolidated Annual Performance Evaluation Report (CAPER)
Share of households with children in Cambridge	Housing stability for families	American Community Survey
Income distribution of households in Cambridge	Income diversity	American Community Survey and City of Cambridge Community Development Department

Alternative housing indicators

Which of these indicators seem most compelling in measuring progress against the goals?

Are there any other indicators that should be considered as a better way to measure progress against goal(s)?

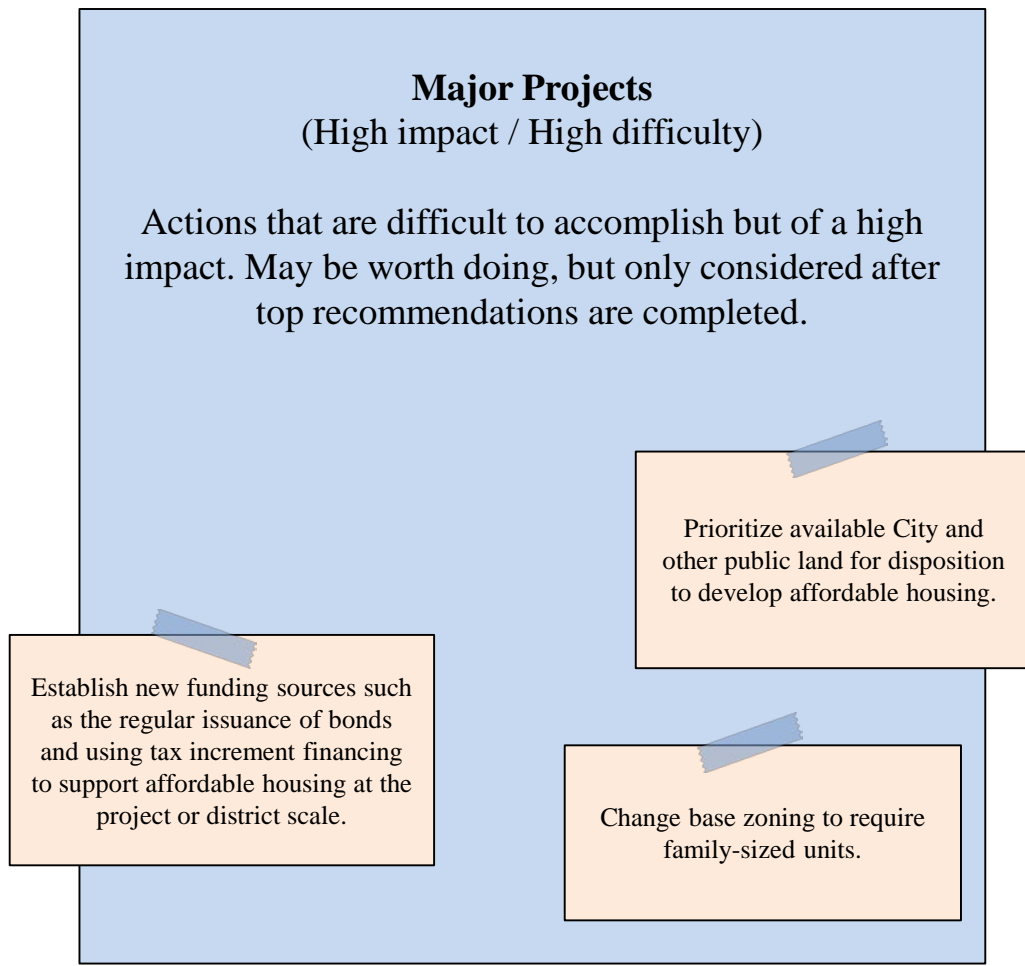
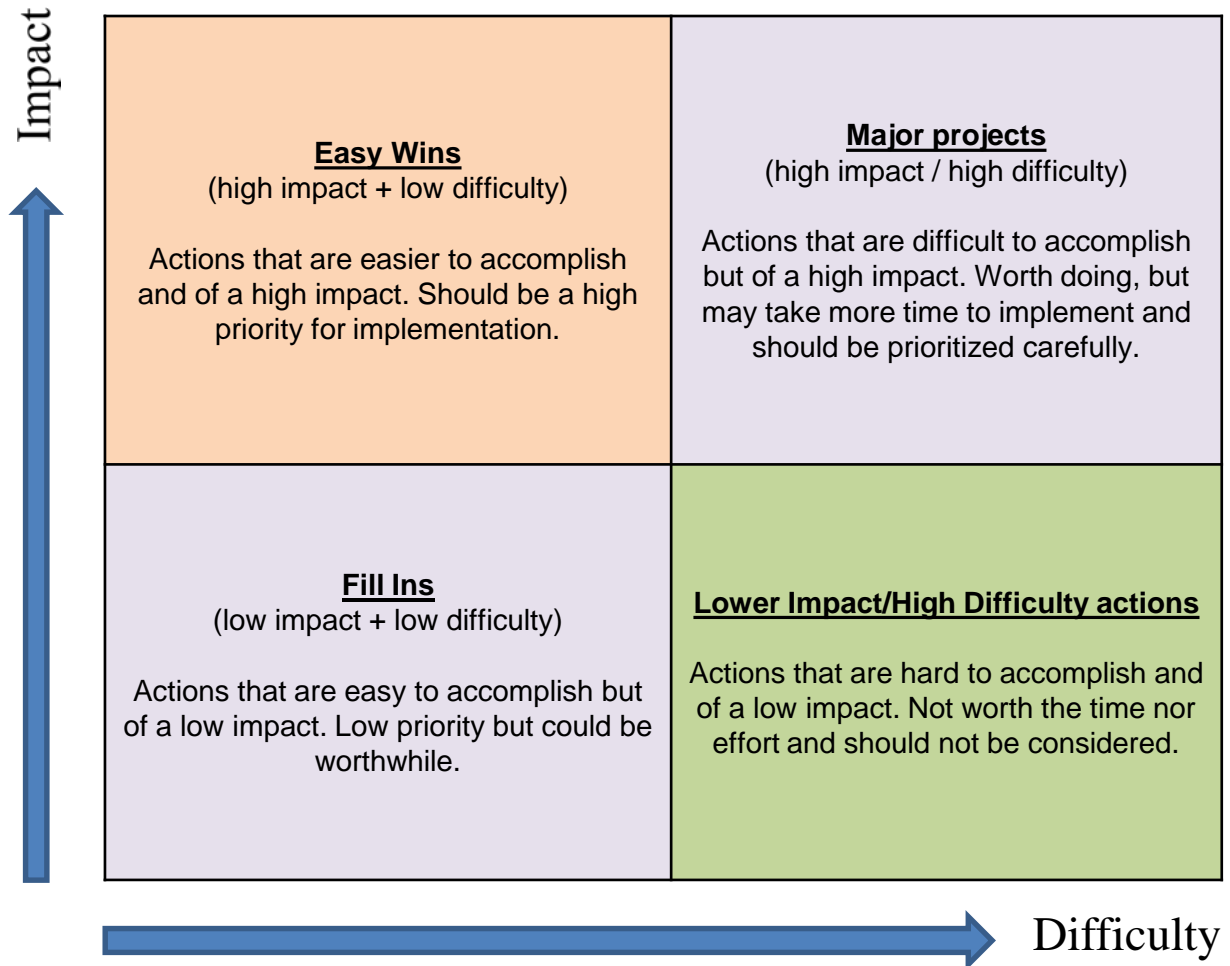
Indicator	Goal Addressed	Potential Source
Total number of “expiring use” units preserved	Maintenance of affordable housing	City of Cambridge Housing Division
Disparities in homeownership levels by race	Housing stability; Diverse community	American Community Survey
Percent of resident households experiencing annual turnover	Preservation of existing affordable housing units	American Community Survey
Percent of affordable housing residents successfully transitioned into housing that meets their means.	Diverse housing options; Housing stability	Cambridge Housing Authority; City of Cambridge Housing Division
Share of cost burdened households	Diverse housing options; Mixed-income community	American Community Survey
Residents experiencing homelessness in Cambridge	Diverse housing options	Cambridge Continuum of Care
Share of dedicated affordable units available to low-income and moderate-income residents	Diverse housing options; Mixed-income community	City of Cambridge Community Development Department

Actions



Action categorization

Confirm action prioritization



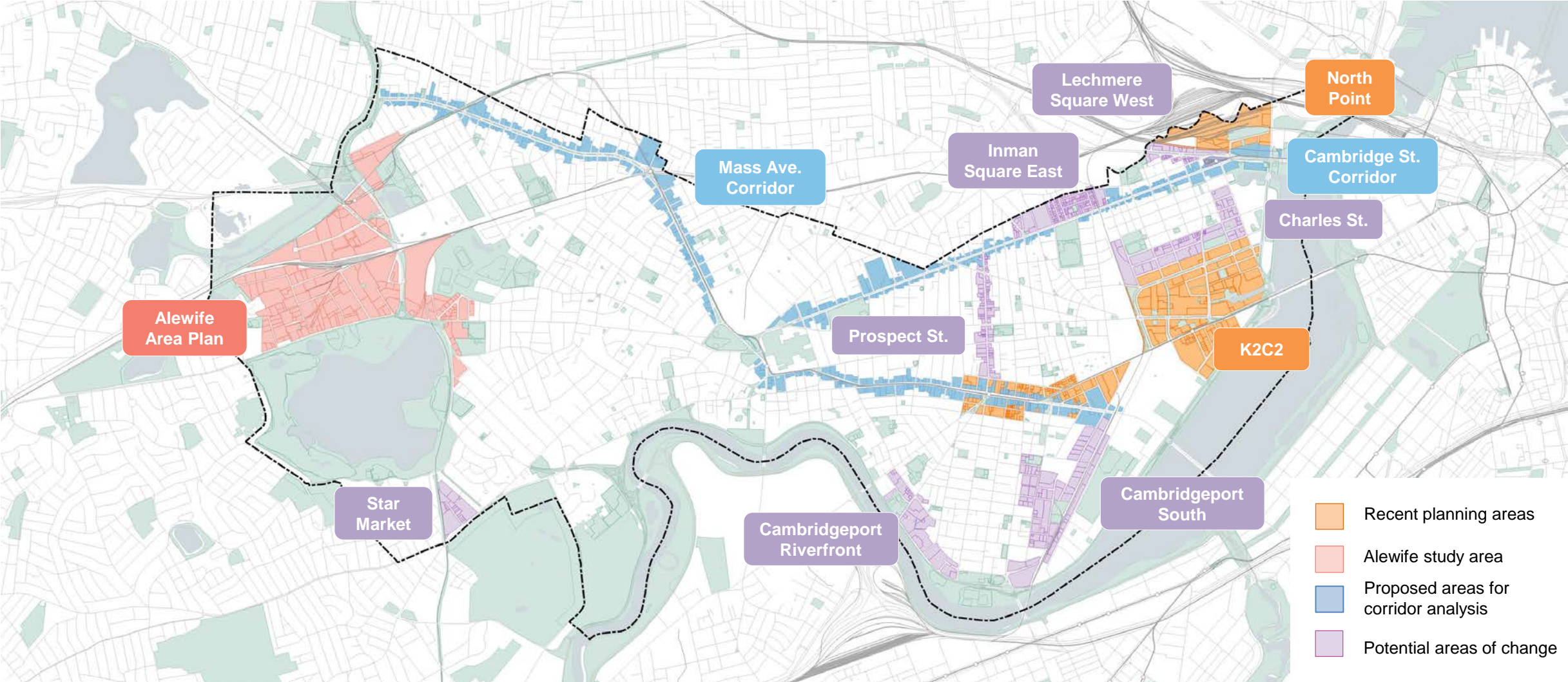
Next steps



Upcoming citywide scenario analysis

- Envision Cambridge will be testing land use mixes and densities to determine the level of development under existing zoning compared to three alternative scenarios.
- The alternative scenarios will focus on the corridors and selected areas with a higher propensity for change.
- The scenarios will be compared based on urban form outcomes and performance on citywide metrics such as:
 - Housing Units
 - Affordable Units
 - Jobs
 - Traffic impacts
 - GHG Emissions (MT CO₂e)
 - Net Revenue (\$)

Study areas for citywide scenarios



- Recent planning areas
- Alewife study area
- Proposed areas for corridor analysis
- Potential areas of change

Next steps for Working Groups

Mega-meeting with all working groups

Public meeting on scenarios

Working Group meetings #5

Set targets for indicators