

Envision Cambridge

Community Wellbeing

January 18, 2018

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City of Cambridge

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Envision Cambridge

Engagement Working Group – January 18, 2018

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What is Community Wellbeing?

Community Wellbeing includes recommendations that promote social inclusion, create a sense of belonging, and strengthen the relationship between urban form and community to strengthen our social connections and enhance and preserve our strong civic identity and community character.

- Access to opportunity
- Art and culture
- Civic engagement
- Racial justice
- Health and wellness
- Learning and play

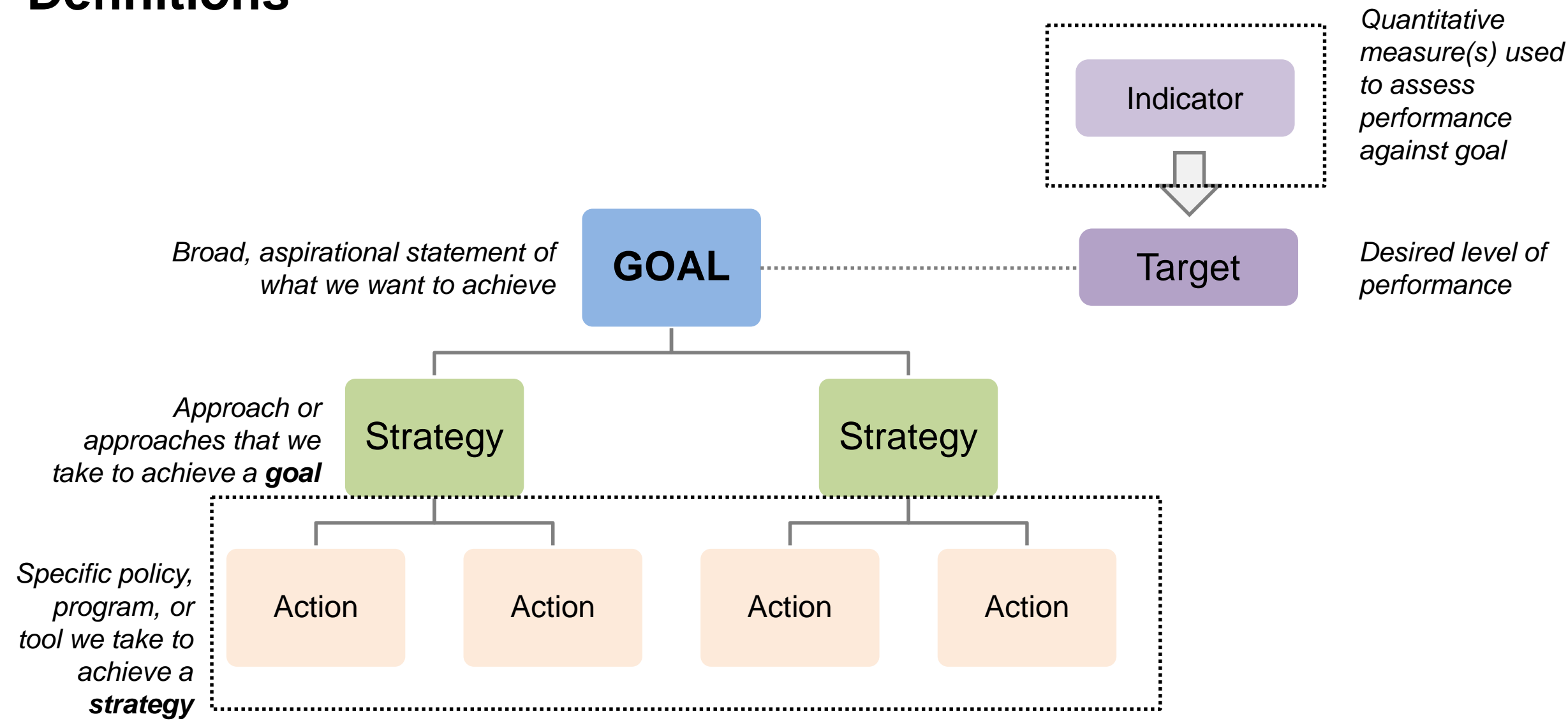


Today's Agenda

Meeting Objective: to modify existing and identify new strategies and actions for achieving Community Wellbeing goals

- **Introduction** (5 min)
- **Review Draft Goals** (20 min)
- **Review Strategies and Actions** (90 min)
- **Next Steps** (5 min)

Definitions



Draft Goals

- **Access to Opportunity:** Provide access to opportunities for all people regardless of differences.
- **Sense of Belonging:** Strengthen our social connections and provide a safe and welcoming community.
- **Racial Justice:** End race-based disparities and achieve racial equity.
- **Civic Engagement:** Empower all people to participate in public life.
- **Health and Wellness:** Ensure access to resources that support holistic health, well-being, and extended life.
- **Learning and Play:** Encourage lifelong learning and enriching opportunities for play and recreation.
- **Art and Culture:** Cultivate a city where artistic expression and cultural traditions are integrated into all aspects of civic life.

Access to Opportunity

- Provide programs and services that meet the needs of people with disabilities.
- Retain low-, moderate-, and middle income residents through housing support, employment and related programs.
- Increase the availability of housing and support services for the homeless
- Support families through parental education, childcare services, and family-centered design.
- Support older adults through targeted programming and services and by cultivating a community of seniors.
- Create programming for young residents that appeal to diverse youth.

Sense of Belonging:

- Program open spaces with events and amenities that appeal to road audiences.
- Create formal and informal opportunities for neighbors interact with one another
- Design the built environment to promote social interaction

Racial Justice

- Provide targeted programming, support and services to racial and ethnic minorities, as well as immigrants.
- Connect young residents of color through education and work programs
- Review new and existing government actions for their impact on racial justice.

Civic Engagement

- Provide formal governance structures for historically underrepresented groups to weigh in on City Policy and governance.
- Increase community engagement opportunities
- Encourage voting, especially by historically underrepresented groups
- Expand residents understanding of local government issues
- Eliminate barriers to participation for underserved groups
- Support new and existing community organizations
- Expand directly democratic processes for policy making

Health and Wellness

- Support affordable healthy eating options
- Support the mental, behavioral, and emotional health of all and reduce substance abuse
- Support healthy lifestyles through active living
- Limit violent behavior and treat the physical and emotional effects of violence and exposure to violence.
- Promote public health across all municipal work

Learning and Play

- Create and/or publicize formal and informal adult learning opportunities
- Create out-of-school-time learning opportunities for children and youth
- Encourage creative play for all ages through environmental design

Art and Culture

- Create new opportunities for public art and performance and preserve existing public art assets
- Support public and private interior spaces for art production and display
- Support the creative exchange between artists and audiences
- Support creative production among professional artists and arts organizations
- Support creative expression among and arts education for non-professional artists and youth
- Support Cambridge traditions and folkways through formal recognition and celebrations