What is Community Wellbeing?

Community Wellbeing includes recommendations that promote social inclusion, create a sense of belonging, and strengthen the relationship between urban form and community to strengthen our social connections and enhance and preserve our strong civic identity and community character.

- Access to opportunity
- Art and culture
- Civic engagement
- Racial justice
- Health and wellness
- Learning and play
Today’s Agenda

Meeting Objective: to modify existing and identify new strategies and actions for achieving Community Wellbeing goals

• Introduction (5 min)

• Review Draft Goals (20 min)

• Review Strategies and Actions (90 min)

• Next Steps (5 min)
Definitions

**Goal**

Broad, aspirational statement of what we want to achieve

**Strategy**

Approach or approaches that we take to achieve a **goal**

**Action**

Specific policy, program, or tool we take to achieve a **strategy**

**Indicator**

Quantitative measure(s) used to assess performance against goal

**Target**

Desired level of performance
Draft Goals

• **Access to Opportunity:** Provide access to opportunities for all people regardless of differences.

• **Sense of Belonging:** Strengthen our social connections and provide a safe and welcoming community.

• **Racial Justice:** End race-based disparities and achieve racial equity.

• **Civic Engagement:** Empower all people to participate in public life.

• **Health and Wellness:** Ensure access to resources that support holistic health, well-being, and extended life.

• **Learning and Play:** Encourage lifelong learning and enriching opportunities for play and recreation.

• **Art and Culture:** Cultivate a city where artistic expression and cultural traditions are integrated into all aspects of civic life.
Access to Opportunity

• Provide programs and services that meet the needs of people with disabilities.

• Retain low-, moderate-, and middle income residents through housing support, employment and related programs.

• Increase the availability of housing and support services for the homeless.

• Support families through parental education, childcare services, and family-centered design.

• Support older adults through targeted programming and services and by cultivating a community of seniors.

• Create programming for young residents that appeal to diverse youth.
Sense of Belonging:

- Program open spaces with events and amenities that appeal to road audiences.
- Create formal and informal opportunities for neighbors to interact with one another.
- Design the built environment to promote social interaction.
Racial Justice

• Provide targeted programming, support and services to racial and ethnic minorities, as well as immigrants.

• Connect young residents of color through education and work programs

• Review new and existing government actions for their impact on racial justice.
Civic Engagement

- Provide formal governance structures for historically underrepresented groups to weigh in on City Policy and governance.
- Increase community engagement opportunities
- Encourage voting, especially by historically underrepresented groups
- Expand residents understanding of local government issues
- Eliminate barriers to participation for underserved groups
- Support new and existing community organizations
- Expand directly democratic processes for policy making
Health and Wellness

• Support affordable healthy eating options

• Support the mental, behavioral, and emotional health of all and reduce substance abuse

• Support healthy lifestyles through active living

• Limit violent behavior and treat the physical and emotional effects of violence and expose to violence.

• Promote public health across all municipal work
Learning and Play

- Create and/or publicize formal and informal adult learning opportunities
- Create out-of-school-time learning opportunities for children and youth
- Encourage creative play for all ages through environmental design
Art and Culture

• Create new opportunities for public art and performance and preserve existing public art assets

• Support public and private interior spaces for art production and display

• Support the creative exchange between artists and audiences

• Support creative production among professional artists and arts organizations

• Support creative expression among and arts education for non-professional artists and youth

• Support Cambridge traditions and folkways through formal recognition and celebrations