Citywide Plan Recommendations Open House

July 19, 2018
Agenda

• Citywide Plan Update
• Working Group Process
• Review Draft Recommendations in Open House Format
Citywide Plan Update
Planning Process

2016
- Determine vision and core values
- Assess challenges and opportunities

2017
- Set goals
- Identify strategies
- Start Alewife district plan

2018
- Discuss trade-offs and scenarios
- Draft final plan
- Integrate Alewife district plan
Vision and Core Values

Vision: What we want to be

“Cambridge is a forward-thinking, welcoming, and diverse city. We enjoy a high quality of life and thrive in a sustainable, inclusive, and connected community.

Core Values: What is important to us

- Livability
- Diversity and Equity
- Learning
- Community Health and Wellbeing
- Economic Opportunity
- Sustainability and Resilience
Envision Cambridge Advisory Committee and Working Groups

- Envision Cambridge Advisory Committee
- Working Groups
  - Economy
  - Mobility
  - Climate and Environment
  - Alewife
  - Engagement
  - Urban Form
  - Community Wellbeing
Planning Framework

GOAL

- Broad, aspirational statement of what we want to achieve
- Approach or approaches that we take to achieve a goal
- Specific policy, program, or tool we take to achieve a strategy

Indicator

Quantitative measure(s) used to assess performance against goal

Target

 Desired level of performance

Strategy

Action

Strategy

Action

Action

Action

Working Group Process

Refined goals
Discuss existing conditions, issues and opportunities, and draft goals.

Preliminary strategies and actions
Discuss current City programs and policies and draft strategies and actions to achieve goals.

Indicators and draft targets
Identify indicators to track progress towards achieving goals and set targets.
## Goal Development and Alignment with Values

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<tr>
<th>Core Values</th>
<th>Livability</th>
<th>Diversity and Equity</th>
<th>Economic Opportunity</th>
<th>Sustainability &amp; Resilience</th>
<th>Community Health &amp; Wellbeing</th>
<th>Learning</th>
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Action prioritization

- High Impact and Low Difficulty
- High Impact and High Difficulty
- Low Impact and Low Difficulty
- Low Impact and High Difficulty
Open House

- Walk around to each focus area station to review the draft goals and targets
- Provide comments on draft recommendations:
  - Do you support the draft recommendations?
  - What would you change?
  - Is anything missing?
- Identify your priority actions
  - Use stickers to indicate your top 5 actions for each focus area
- Ask staff any questions