ENVISION CAMBRIDGE

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Citywide Plan Recommendations Open House

July 19, 2018

City of Cambridge

Citywide Plan Recommendations Open House - July 19, 2018

Agenda

- Citywide Plan Update
- Working Group Process
- Review Draft Recommendations in Open House Format

Citywide Plan Update



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Planning Process

- Determine vision and core values
- Assess challenges and opportunities

2016

2017

- Set goals
- Identify strategies
- Start Alewife district plan

- Discuss tradeoffs and scenarios
- Draft final plan
- Integrate Alewife district plan



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Vision and Core Values

Vision: What we want to be

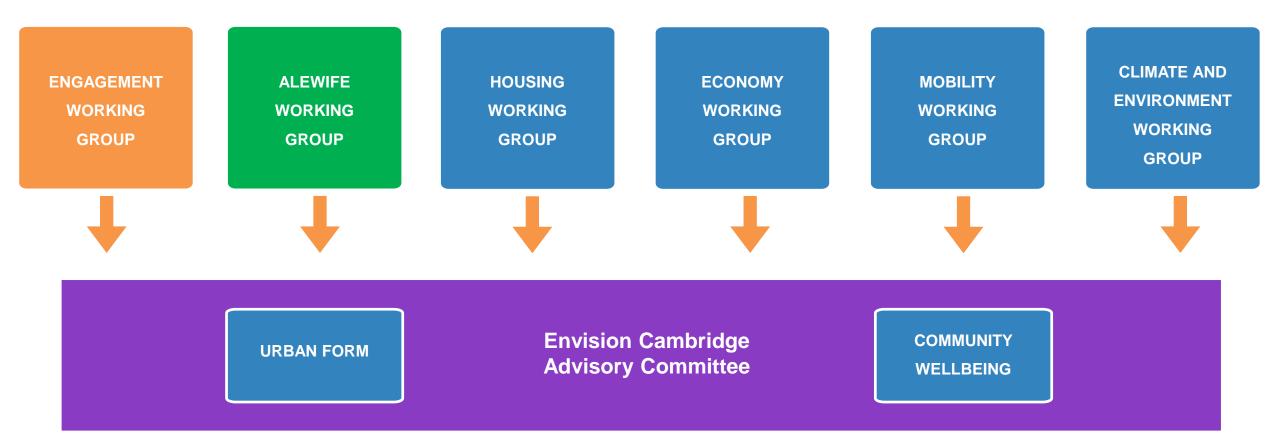
"Cambridge is a forward-thinking, welcoming, and diverse city. We enjoy a high quality of life and thrive in a sustainable, inclusive, and connected community.

Core Values: What is important to us

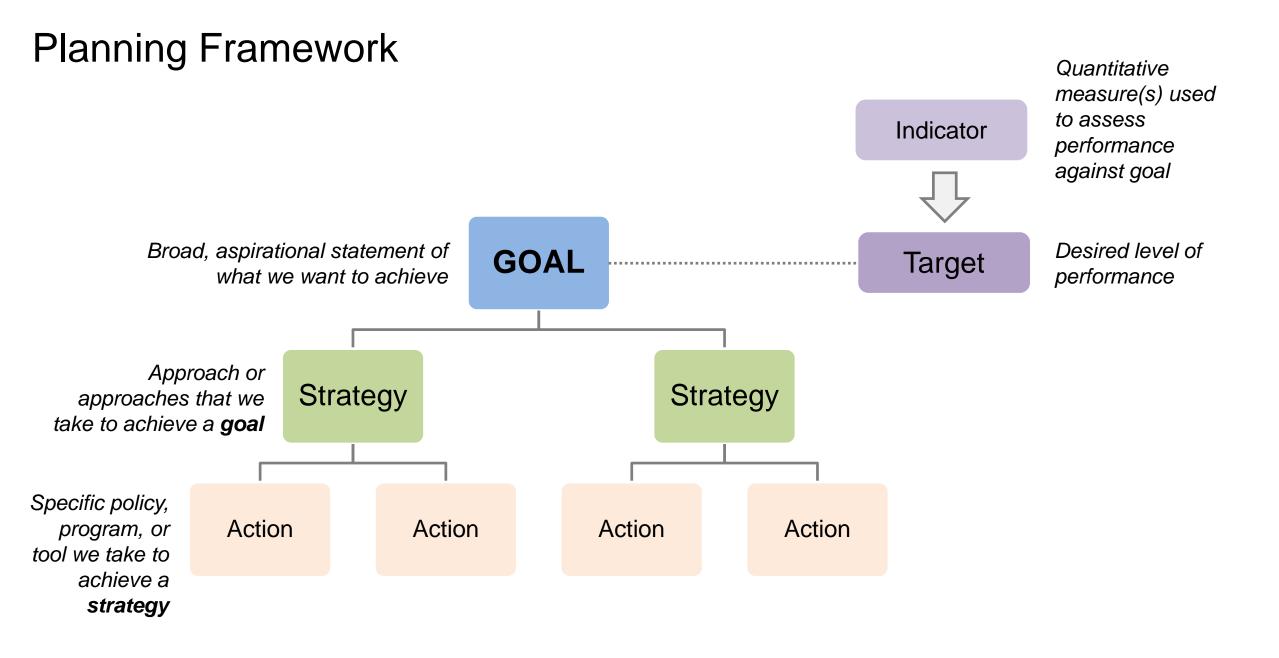
- Livability
- Diversity and Equity
- Learning
- Community Health and Wellbeing
- Economic Opportunity
- Sustainability and Resilience



Envision Cambridge Advisory Committee and Working Groups



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Working Group Process

Discuss existing conditions, issues and opportunities, and draft goals.



Discuss current City programs and policies and draft strategies and actions to achieve goals. Identify indicators to track progress towards achieving goals and set targets.

Indicators and draft targets

Refined goals

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Preliminary strategies and actions

Goal Development and Alignment with Values

Core Values	Livability	Diversity and Equity	Economic Opportunity	Sustainability & Resilience	Community Health & Wellbeing	Learning
Goal 1. Increased Housing Supply						
Goal 2. Increased Housing Diversity						
Goal 3. Affordability for Individuals and Families						
Goal 4. Healthy and Resilient Housing						
Goal 5. Reduced Income Insecurity						
Goal 6. Mixed-Income Neighborhoods of Opportunity						

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Action prioritization

Impact	High Impact and Low Difficulty	High Impact and High Difficulty
	Low Impact and Low Difficulty	Low Impact and High Difficulty



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Open House

- Walk around to each focus area station to review the draft goals and targets
- Provide comments on draft recommendations:
 - Do you support the draft recommendations?
 - What would you change?
 - Is anything missing?
- Identify your priority actions
 - Use stickers to indicate your top 5 actions for each focus area
- Ask staff any questions

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