

**Envision Cambridge Advisory Committee
Community Wellbeing - DRAFT**

Community Wellbeing Indicators and Targets

The below list summarizes the staff and consultant team’s recommended indicators for inclusion in the Envision Cambridge plan. The indicators were selected to cover as many of the community wellbeing and urban form goals as possible.

Community Wellbeing Goals

- **Access to Opportunity:** Provide access to opportunities for all people regardless of differences.
- **Racial Justice:** End race-based disparities and achieve racial equity.
- **Art and Culture:** Cultivate a city where artistic expression and cultural traditions are integrated into all aspects of civic life.
- **Health and Wellness:** Ensure access to resources that support holistic health, well-being, and extended life.
- **Sense of Belonging:** Strengthen our social connections and provide a safe and welcoming community.
- **Civic Engagement:** Empower all people to participate in public life.
- **Learning and Play:** Encourage lifelong learning and enriching opportunities for play and recreation.

Community Wellbeing Draft Indicators and Targets

Indicator	Related Goal	Baseline	Target	Data Source	Additional Resources, if any																											
1	Access to opportunity / racial justice	We evaluate diversity by comparing: <ul style="list-style-type: none"> o Non-Hispanic Whites and all other persons o Black and all other persons o Splitting the population into four groups – Blacks, Asians, Whites, and All Others 			American Community Survey Decennial Census																											
Change of racial/ethnic composition over time as measured by the Gini-Simpson Diversity index, a measure of diversity.		<table border="1"> <thead> <tr> <th>Year</th> <th>Non-Hispanic Whites and all other persons</th> <th>Black and all other persons</th> <th>Blacks, Asians, Whites, and All Others</th> </tr> </thead> <tbody> <tr> <td>1980</td> <td>32.6%</td> <td>19.5%</td> <td>30.8%</td> </tr> <tr> <td>1990</td> <td>40.7%</td> <td>23.4%</td> <td>40.7%</td> </tr> <tr> <td>2000</td> <td>45.8%</td> <td>21%</td> <td>50.1%</td> </tr> <tr> <td>2010</td> <td>47.1%</td> <td>20.6%</td> <td>51.6%</td> </tr> <tr> <td>2012-16</td> <td>47.1%</td> <td>19.1%</td> <td>51%</td> </tr> <tr> <td>2030 Target</td> <td>47%</td> <td>20%</td> <td>50%</td> </tr> </tbody> </table>	Year	Non-Hispanic Whites and all other persons			Black and all other persons	Blacks, Asians, Whites, and All Others	1980	32.6%	19.5%	30.8%	1990	40.7%	23.4%	40.7%	2000	45.8%	21%	50.1%	2010	47.1%	20.6%	51.6%	2012-16	47.1%	19.1%	51%	2030 Target	47%	20%	50%
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*The higher the value the more likely that two people picked at random belong to different groups.																																

2	Minority representation (racial/ethnic and gender) representation on city committees (%)	Community engagement / racial justice	Data available by Jan 2019.	TBD	City Manager's Office	City to start collecting data starting in 2018 for all new committees
3	Percent of respondents that rate Cambridge as good or excellent as a welcoming place to all races <i>*No crosstab by race is available for any Citizen's Survey questions.</i>	Racial Justice	80% online, 84% by phone (2016 Citizens Survey)	2030- 90%	Biannual City Manager Survey	None
5	% of population that engage in physical activity	Community health	<p>Middle School:</p> <ul style="list-style-type: none"> • 2011 – 78% of middle school students engage in some physical activity in past week • 2013 – 82% • 2015 – 84% • 2017 – 78% <p>High School:</p> <ul style="list-style-type: none"> • 2010 – 79% of high school students engage in some physical activity for at least 60 minutes one day a week • 2012 – 78% • 2014 – 75% • 2016 – 78% <p>Adults:</p> <ul style="list-style-type: none"> • 2015 - 80.1% of adults engage in some leisure time physical activity 	85% by 2030 for all ages	Youth (Teen and Middle School Health survey) Adults (500 Cities data):	
6	Proportion of population that rates Cambridge's open space/recreational opportunities as good or excellent	Play/recreation	72% online, 60% by phone (2016 Citizens Survey)	2030- 75%	Open space survey, Biannual City Manager Survey	None

8	Percent of respondents that say we have a good or excellent sense of community in Cambridge	Community wellbeing	2014 – 78% 2016 – 63% online, 67% phone	2030 – 80%	Biannual City Manager Survey	
9	Percent of respondents that rate Cambridge as a safe place to live	Safety	2016 - 87% online, 78% phone	2030 – 90%		